

Generate leads, buyers and prospects from our 51,625+ monthly unique web visitors.

Advertising on www.newmobility.com will generate traffic to your website. Lots of traffic!

It's no wonder. We have blogs, news, message boards, article archives, an online Digital Edition, links, resources, and much more that visitors log onto and read. And search. And read some more. Every day. Check out these numbers:

- **1,214,945 monthly page views***
- **142,783 visitors***
- **51,625 unique visitors***
- **14:05 average visit length on our site***

You're sure to generate clicks. Our advertisers average better than 150 click-throughs each month.**



Online Keyword Search Advertising

Your 250 x 250 pixel square ad appears whenever the site is searched with your keywords.

- Quarterly:** \$325/ per keyword
- 6-Months:** \$600/ per keyword
- Annually:** \$1000/ per keyword

Note: Identical keywords will be limited to the first ten purchases of each keyword, and will be sold on first-come, first-served basis. Keywords will be ordered/identified in priority order. Keyword renewals will get first right of refusal before becoming available.

For **Custom Web**

Sponsorship or

Department Web Page

Sponsorship call your

sales rep for more details

and information.

**To place your ad call
215-675-9133, ext. 206**

BANNERS, SKYSCRAPERS & BUTTONS

www.NewMobility.com

Ad Size	Dimensions	Quarterly	Annually
Banner	728 x 90 pixels	\$600	\$2200
Skyscraper	120 x 600 pixels	\$500	\$1800
Button	125 x125 pixels	\$300	\$1000

Finished files should be in GIF, JPG or SWF format. File may not exceed 100K bytes. *New Mobility* print advertisers receive 20% off banners, skyscrapers and buttons.

LINKS

	3-Month	6-Month	Annually
Premium Link Organization name, clickable URL, clickable e-mail address, 60-word 75 x 75 pixel description, 20-word Featured Product and photo of Featured Product.	\$275	\$500	\$800
Enhanced Link Organization name, clickable URL, clickable e-mail address and 35 word description.	\$200	\$300	\$500
Basic Link Organization name and clickable URL.			\$250
Free Link Organization name and URL (not clickable).			

Note: All online advertising is non-refundable.

*Webtrends May 2009 statistical report **Newmobility.com web analytics report