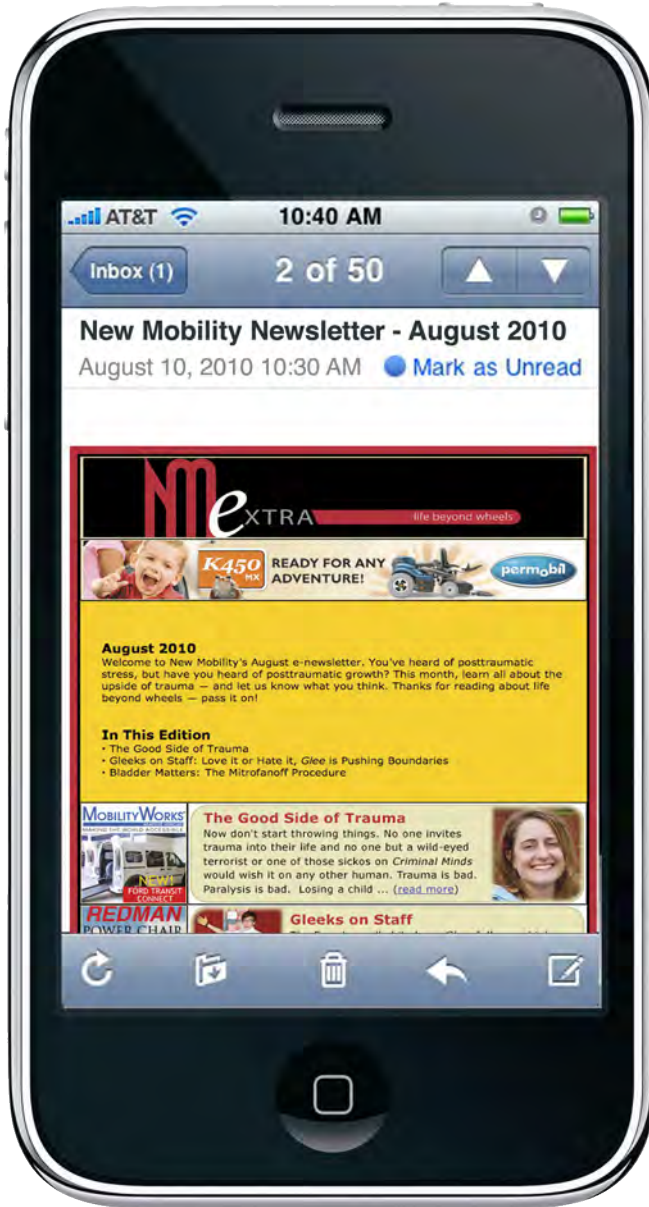




Exclusive Content

Fully Interactive Advertising

Direct Line to Prospects



Twelve times per year we send our e-mail newsletter NM eXTRA to 50,000+ opt-in wheelchair using e-newsletter subscribers. Each issue of our e-newsletter has exclusive editorial content that won't be found in our print magazine or on newmobility.com. Check out these numbers:

- E-newsletter Open Rate – 26.38%**
- Unique click through rate – 6.01%***
- Average ad button click throughs – 93***
- Average banner click throughs – 146***

Sponsor the *New Mobility* NM eXTRA e-newsletter in one or all twelve e-mailings by purchasing a banner or a button, and you'll certainly generate loads of traffic to your website!

NM eXTRA SPONSORSHIP RATES

Ad Size	Per Blast
Lead Banner (600 x 74 pixels) One available per blast.	\$1255
Button (125 x 125 pixels) Three available per blast.	\$515

Note: Effective January 1, 2012.
All online advertising is non-refundable.

“I have to tell you that I absolutely love your eNews blasts.”

G.Carson, NM eXTRA subscriber

To place your ad call 718-803-3782, ext. 7252 or e-mail Ablackmore@newmobility.com for more information!



*Newmobility.com web analytics report