



Exclusive Content

Fully Interactive Advertising

Direct Line to Prospects

Six times per year (Feb., Apr., Jun., Aug., Oct., Dec.) we send our e-mail newsletter – NM eXTRA to 50,000+ opt-in wheelchair using e-newsletter subscribers. Each issue of our e-newsletter has exclusive editorial content that won't be found in our print magazine or on newmobility.com. Check out these numbers:

E-newsletter Open Rate – 26.38%

Unique click through rate – 6.01%*

Average ad button click throughs – 93*

Average banner click throughs – 146*

Sponsor the *New Mobility* NM eXTRA e-newsletter in one or all six e-mailings by purchasing a banner or a button, and you'll certainly generate loads of traffic to your website!

NM eXTRA SPONSORSHIP RATES

Ad Size	Per Blast
Lead Banner (600 x 74 pixels) <small>One available per blast.</small>	\$1000
Button (125 x 125 pixels) <small>Three available per blast.</small>	\$350

Note: Effective January 1, 2010.
All online advertising is non-refundable.

“I have to tell you that I absolutely love your eNews blasts.”

G.Carson
NM eXTRA subscriber

To place your ad call 215-675-9133 ext.206

