

Disabled Household Index List

This is your chance to send your direct mail offer to the largest and cleanest list of wheelchair users anywhere. We update our file each quarter by adding thousands of new names of disabled individuals, and we delete undeliverable names using NCOA and other sophisticated methods.

Each person on the file has a mobility disability.

89% are wheelchair users.

74% have made at least two direct mail purchase in the past year.

Median household income is \$55,000.



DISABLED HOUSEHOLD LIST RENTAL

600,000 + recipients and subscribers of our Disability Product Postcards and *New Mobility* magazine.

1x Usage (base)* \$100/M

1x Advertiser Usage (base)* \$85/M

Customize your Selection

Choose Disability, Age, Gender, State, SCF, or Zip Code.

Per Select \$5/M

* \$75 Flat Email Delivery Fee. Minimum order \$250.

You can be certain that your mailing to the Disabled Household Index will generate an excellent return on your investment!

Effective January 1, 2010

Call 215-675-9133, ext. 203 for more info!